

**DEPARTMENT OF COMMERCE
PROGRAMME OUTCOMES
ACADEMIC YEAR : 2021-2022**

PROGRAMME OUTCOMES OF UNDERGRAGUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM COMMERCE

PO1	This program could provide Information Industries, Banking Sectors, Insurance Companies, Financing companies etc.,
PO2	Students can independently start up their own Business.
PO3	Students can get thorough knowledge of finance and commerce
PO4	Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC.
PO5	Students will be able to do their higher education and can make research in the field of finance and commerce.

PROGRAMME SPECIFIC OUTCOMES OF UNDERGRAGUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM COMMERCE

PSO1	The students can get the knowledge, skills and attitudes during the end of the B.com degree course.
PSO2	The students will acquire the knowledge, skill in different areas of communication.
PSO3	Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
PSO4	Students will gain through systematic and subjects skills within various disciplines of finance, auditing and taxation.
PSO5	Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future

PROGRAMME OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

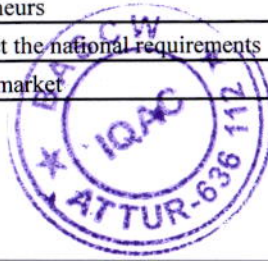
Name of the Programme: B.COM COMPUTER APPLICATIONS

PO1	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts
PO2	Identify the avenues of marketing and banking both traditional and modern
PO3	Develop the skills and techniques of communication to be successful in business and personal life
PO4	Recognize different value systems and ethics, understand the moral dimensions and accept responsibility
PO5	Prepare financial statements of business using accounting principles, concepts ,conventions and provisions

PROGRAMME SPECIFIC OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM COMPUTER APPLICATIONS

PSO1	Practice different techniques of communication and apply it in business and profession
PSO2	Use mathematical and statistical tools in academics, business and research
PSO3	Develop the skills of students to equip themselves as successful entrepreneurs
PSO4	Enhance practical knowledge to prepare various accounts in order to meet the national requirements
PSO5	Develop competency in students to make them employable in the global market



PROGRAMME OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM(FMA)	
PO1	Develops communication skills and build confidence to face the challenges of the corporate world
PO2	It Enhances the capability of decision making at personal and professional levels.
PO3	Develops entrepreneurial skills amongst learners.
PO4	Strengthens their capacities in varied areas of commerce and industry aiming towards holistic development of learners.
PO5	Makes students industry ready and develop various managerial and accounting skills for better professional opportunities.

PROGRAMME SPECIFIC OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM (FMA)	
PSO1	Gives clue to learners on entrepreneurship and exposes them to problems and prospects of women entrepreneurs.
PSO2	Conveys to the learners the current trends in business.
PSO3	Inculcates knowledge of various accounting concepts and policies.
PSO4	Introduces the students to working knowledge of Accounting Standards issued by the ICAI.
PSO5	Guides the students towards understanding the real world market situations & business applications

PROGRAMME OUTCOMES OF POSTGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: M.COM COMMERCE	
PO1	Fundamental knowledge in different functional areas of management, managerial principles, economic theory and quantitative techniques
PO2	Managerial skill of the students are developed by adopting practical approaches such as case study, business games
PO3	Students interested in pursuing academic careers acquire the ability to bond with their specializations
PO4	Students develop the ability to comprehend and imbibe core and functional management concepts
PO5	Develop skills for analysing of the business data, application of relevant analysis, and problem solving in other functional areas

PROGRAMME SPECIFIC OUTCOMES OF POSTGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: M.COM COMMERCE	
PSO1	To provide a systematic and rigorous learning and exposure to Banking and Finance related disciplines.
PSO2	To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving
PSO3	To enable a student well versed in national as well as international trends.
PSO4	To provide in-depth understanding of all core areas specifically Advanced Accounting
PSO5	To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.



COURSE OUTCOMES OF UNDERGRADUATE PROGRAMMES (2021 ONWARDS)

Name of the Programme: B.COM COMMERCE			
Course Cod	Course Title	Course Outcome	
SEMESTER - I			
21UCM01	PRINCIPLES OF ACCOUNTANCY	CO1	To enable the students to acquire basic knowledge of accounting principles, concepts and conventions.
		CO2	To make the students to acquire the skill to prepare the trial balance and final accounts.
21UCM02	BUSINESS COMMUNICATION	CO1	To develop better written and oral business communication skills among the students and enable them to know the effective media of communication
		CO2	To enhance their writing skills in various forms of business letters and reports.
		CO3	To train them to draft personal letters relating to recruitment for various companies.
21UECA02	BUSINESS ECONOMICS	CO1	To give a basic knowledge about the industries in Indian Economy.
		CO2	To teach the students about planning, poverty and India's foreign trade.
20UPEC01	PROFESSIONAL ENGLISH FOR COMMERCE AND MANAGEMENT -I	CO1	To developing oral and written language skills in a business.
		CO2	To Recognise their own ability to improve their own competence in using the language.
		CO3	To Write simple sentences without committing error of spelling or grammar.
21UVE01	VALUE EDUCATION- MANAVLAKKALAI YOGA	CO1	To understand physical body and Health concepts
		CO2	To have the basic Knowledge on Simplified Physical Exercises and Asanas and Meditation
		CO3	To Introspect and improve the behaviors
		CO4	To inculcate cultural behavioral patterns
SEMESTER - II			
21UCM03	FINANCIAL ACCOUNTING	CO1	To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
		CO2	At the end of the course students shall understand partnership accounts, branch and departmental accounts and apply the same in the real business world.
21UCM04	BUSINESS MANAGEMENT	CO1	To make the students to get acquainted with the basic Principles of Management.
		CO2	The course also attempts to enable students to understand the role, challenges, and opportunities of management in contributing to the successful operations and performance of organizations.
		CO3	On successful completion of this course, the students will get an opportunity to examine and apply appropriate theories / concepts about managing the business effectively.
20UPEC02	PROFESSIONAL ENGLISH FOR COMMERCE AND MANAGEMENT -II	CO1	Read independently unfamiliar texts with comprehension
		CO2	To Understand the importance of reading for life
		CO3	Understand the importance of writing in academic life
		CO4	Use language for speaking with confidence in an intelligible and acceptable manner
21UECA09	INDIAN ECONOMY	CO1	To acquire sufficient knowledge about Indian Economy.
		CO2	To teach major issues in Indian economy
21UES01	ENVIRONMENTAL STUDIES	CO1	Creating the awareness about environmental problems among people
		CO2	Imparting basic knowledge about the environment and its allied problems
		CO3	Developing an attitude of concern for the environment.
SEMESTER - III			
	BUSINESS LAW	CO1	To cultivate understanding of the various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act.
		CO2	To provide comprehensive understanding of rights, duties and responsibilities of the parties entering into business dealings.
	CORPORATE ACCOUNTING -I	CO1	To enlighten the students on the accounting procedures followed by the company.
		CO2	To enable the students to be aware on the Corporate Accounting in conformity with the provisions of the Companies Act.
	BANKING THEORY	CO1	To provide knowledge relating to the procedure for opening bank accounts, features of cheque and lending principles of bank.

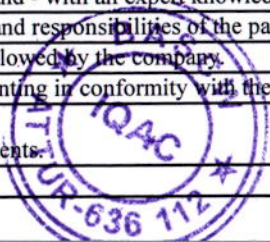
	LAW AND PRACTICE	CO2	To provide exposure to the students with the latest development in the banking field such as ECS, EFT, CBS, SWIFT, KYC etc.,
	FINANCIAL MARKET	CO1	To enlighten the students the role of capital markets in India.
		CO2	To create awareness about the stock market among the students.
	TOURISM AND ECONOMIC DEVELOPMENT-I	CO1	To make the students aware of the nature and forms of Tourism.
		CO2	To expose the students regarding the possibilities of employment potential.
SEMESTER - IV			
	COMPANY LAW	CO1	To enlighten the students, the provisions of Companies Act.
		CO2	After the successful completion of the course the students gain knowledge on Formation of Company and Documents required.
	CORPORATE ACCOUNTING -II	CO1	To equip the students with accounting methods formatted from inception to liquidation and to have knowledge about Amalgamation , Absorption and Reconstruction
		CO2	To lay down a foundation for drafting accounts for special corporate bodies such as banking companies and holding companies.
	PRINCIPLES OF MARKETING	CO1	To highlight the various marketing functions and to impart necessary skills which help the students to choose a career in the field of marketing.
		CO2	To provide basic knowledge about the latest trends in marketing.
	PROJECT METHODOLOGY	CO1	To provide basic knowledge about the project methodology.
		CO2	After the successful completion of the course the student will come to know how to carry out the project work
	TOURISM AND ECONOMIC DEVELOPMENT-II	CO1	To learn the tourism planning,eco-tourism and tourism legislation.
		CO4	To teach about the nature ,package and communication need for the tourism.
SEMESTER - V			
	COST ACCOUNTING	CO1	To provide an in-depth knowledge on cost ascertainment. To enable the students to appreciate the utility of costing in industries
		CO2	To provide an in-depth knowledge on cost ascertainment. To enable the students to appreciate the utility of costing in industries
	PRINCIPLES AND PRACTICE OF AUDITING	CO1	To gain a fair working knowledge of the importance of vouching and internal check in practice in various organizations.
		CO2	To create interest in the minds of students towards auditing profession.
	INCOME TAX LAW AND PRACTICE-I	CO1	To gain basic knowledge of the provisions of Income Tax Act under different heads of income.
		CO2	To acquire the ability to apply the knowledge of the provisions of laws to various situations in actual practice
	INFORMATION TECHNOLOGY IN BUSINESS	CO1	To provide an in-depth knowledge on Information Technology in business.
		CO2	To enable the students to appreciate the utility of IT in industries.
	CAMPUS TO CORPORATE	CO1	To build confidence, develop self-esteem, and bring positive changes in the attitude and behavior of the participants.
		CO2	To impart career-specific practical inputs along with sharing the expectations of the corporate.
SEMESTER - VI			
	MANAGEMENT ACCOUNTING	CO1	To develop an understanding of the conceptual frame work of management accounting.
		CO2	To acquaint the students, the Management Accounting Techniques that facilitates managerial decision making.
	ENTREPRENEURIAL	CO1	To enable the students to learn the concept of Entrepreneurship.
		CO2	To realise the importance of entrepreneurship qualities required for small business management.

	DEVELOPMENT	CO3	To instill ideas on identification, selection and preparation of projects and to have awareness on the institutions promoting entrepreneurship.
	INCOMETAX LAW AND PRACTICE-II	CO1	To create knowledge in Income Tax Act 1961 with new amendments.
		CO2	To know idea about E-Filing, Deductions & Computation of Total Income.
	CUSTOMER RELATIONSHIP MANAGEMENT	CO1	Improved customer service, deepened customer relationships, retention of new customers, and much more successful sales and marketing initiatives.
		CO2	To develop a customer focused attitude and prepares students for careers in the areas of customer relationship management .
	COMMERCE PRACTICALS	CO1	To provide practical knowledge to fill forms like insurance, bank, loan application, membership form, income tax return forms etc.
		CO2	To train them in secretarial, banking, insurance, co-operative organisation, costing and taxation aspects relating to processing of prescribed official forms. □

COURSE OUTCOMES OF UNDERGRADUATE PROGRAMMES (2021 ONWARDS)

Name of the Programme: B.COM COMPUTER APPLICATIONS

Course Cod	Course Title	Course Outcome	
SEMESTER - I			
21UCC01	PRINCIPLES OF ACCOUNTANCY	CO1	To enable the students to acquire basic knowledge of accounting principles, concepts and conventions.
		CO2	To make the students to acquire the skill to prepare the trial balance and final accounts.
21UCC02	BUSINESS COMMUNICATION	CO1	To develop better written and oral business communication skills among the students and enable them to know the effective media of communication.
		CO2	To enhance their writing skills in various forms of business letters and reports.
20UPEC01	PROFESSIONAL ENGLISH FOR COMMERCE AND	CO1	To developing oral and written language skills in a business.
		CO2	To Recognise their own ability to improve their own competence in using the language.
		CO3	To Write simple sentences without committing error of spelling or grammar.
21UVE01	VALUE EDUCATION- MANAVALAKKALAI YOGA	CO1	To understand physical body and Health concepts
		CO2	To have the basic Knowledge on Simplified Physical Exercises and Asanas and Meditation
		CO3	To Introspect and improve the behaviors
		CO4	To inculcate cultural behavioral patterns
SEMESTER - II			
21UCC03	FINANCIAL ACCOUNTING	CO1	To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
		CO2	At the end of the course students shall understand partnership accounts, branch and departmental accounts and apply the same in the real business world.
20UPEC02	PROFESSIONAL ENGLISH FOR COMMERCE AND MANAGEMENT -II	CO1	Read independently unfamiliar texts with comprehension
		CO2	To Understand the importance of reading for life
		CO3	Understand the importance of writing in academic life
		CO4	Use language for speaking with confidence in an intelligible and acceptable manner
21UES01	ENVIRONMENTAL STUDIES	CO1	Creating the awareness about environmental problems among people
		CO2	Imparting basic knowledge about the environment and its allied problems
		CO3	Developing an attitude of concern for the environment.
SEMESTER - III			
	BUSINESS LAW	CO1	To cultivate understanding of the various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act.
		CO2	To provide comprehensive understanding of rights, duties and responsibilities of the parties entering into business dealings
	CORPORATE ACCOUNTING I	CO1	To enlighten the students on the accounting procedures followed by the company.
		CO2	To enable the students to be aware on the Corporate Accounting in conformity with the provisions of
	FINANCIAL MARKETING	CO1	To create awareness about the stock market among the students.
	MARKETING	CO1	To aware of the recent changes in the field of marketing



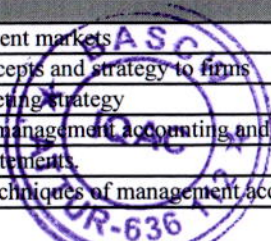
		CO2	To study and critically analyze the basic concepts and trends in marketing.
	TOURISM AND ECONOMIC DEVELOPMENT -I	CO1	To learn the tourism planning, ecotourism and tourism legislation.
		CO2	To teach about the nature, package and communication need for the tourism.
SEMESTER - IV			
	CORPORATE ACCOUNTING II	CO1	To equip the students with accounting methods formatted from inception to liquidation and to have knowledge about Amalgamation, Absorption and Reconstruction.
		CO2	To lay down a foundation for drafting accounts for special corporate bodies such as banking companies and holding companies.
	PROJECT METHODOLOGY	CO1	To provide basic knowledge about the project methodology
		CO2	After the successful completion of the course the student will come to know how to carry out the PROJECT WORK.
	HUMAN RESOURCE MANAGEMENT	CO1	To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations.
		CO2	To develop relevant skills necessary for application in HR related issues
	TOURISM AND ECONOMIC DEVELOPMENT -II	CO1	To make students aware of the nature and forms of tourism.
		CO2	To expose the students regarding the possibilities of employment potential.
SEMESTER - V			
	COST ACCOUNTING	CO1	To provide an in-depth knowledge on cost ascertainment
		CO2	To enable the students to appreciate the utility of costing in industries.
	PRINCIPLES AND PRACTICE OF	CO1	To gain a fair working knowledge of the importance of vouching and internal check in practice in various organizations.
		CO2	To create interest in the minds of students towards auditing profession.
	INCOME TAX LAW AND PRACTICE I	CO1	To gain basic knowledge of the provisions of Income Tax Act under different heads of income.
		CO2	To acquire the ability to apply the knowledge of the provisions of law to various situations in actual practice
	OFFICE	CO1	To enable the students to learn the office organization, types, office furniture and machines
SEMESTER - VI			
	MANAGEMENT ACCOUNTING	CO1	To develop an understanding of the conceptual frame work of management accounting.
		CO2	To acquaint the students, the Management Accounting Techniques that facilitates managerial decision making.
	ENTREPRENEURIAL DEVELOPMENT	CO1	To enable the students to learn the concept of Entrepreneurship.
		CO2	To instill ideas on identification, selection and preparation of projects and to have awareness on the institutions promoting entrepreneurship
	INCOME TAX LAW AND PRACTICE II	CO1	To provide an in depth knowledge of the provisions of Income Tax Act.
		CO2	To enable the students to access the financial status of the organization and individual and filing of returns.
	COMMERCE PRACTICALS	CO1	To provide practical knowledge to fill forms like insurance, bank, loan application, membership form, income tax return forms etc.
	SECRETARIAL PRACTICE	CO1	To enlighten the students the duties of company secretary.
		CO2	On successful completion of this course the students shall learn the secretarial work.

COURSE OUTCOMES OF POSTGRADUATE PROGRAMMES 2021 ONWARDS)

Name of the Programme: M.COM COMMERCE

Course Cod Course Title Course Outcome

SEMESTER - I			
21PCM01	MARKETING MANAGEMENT	CO1	To outline key marketing concepts and its application to different markets
		CO2	To analyze and examine the implementation of marketing concepts and strategy to firms
		CO3	To identify factors and processes essential for designing marketing strategy
21PCM02	ACCOUNTING FOR MANAGERIAL DECISION	CO1	To enhance the abilities of learners to develop the concept of management accounting and its significance in the business.
		CO2	To enhance the abilities of learners to analyze the financial statements.
		CO3	To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates.



21PCM03	FINANCIAL MANAGEMENT	CO1	To enable participants to understand the relevance of key financial management concepts
		CO2	This course should have an understanding of financial and management accounting at the intermediate level.
21PCM04	MODERN BANKING	CO1	Students understand the customer banker relationship.
		CO2	Determine rights and duties of a banker
		CO3	It explains the role of Hi tech banking and modern instruments
21PCME01	ORGANISATIONAL BEHAVIOUR	CO1	To analyze and compare different models used to explain individual behaviour related to motivation and rewards
		CO2	To identify the processes used in developing communication and resolving conflicts
		CO3	To explain group dynamics and demonstrate skills required for working in groups (team building)
SEMESTER - II			
21PCM05	ADVANCED COST ACCOUNTING	CO1	To prepare learners to understand the Scope of Cost Accounting in any business activity
		CO2	To learn the Cost Accounting treatment in relation to Material Cost Accounting, employee cost and overheads
		CO3	To enable students to learn application of different methods of costing in Manufacturing and Service industries.
21PCM06	INVESTMENT ANALYSIS AND PORTFOLIO	CO1	To determine how an investment is likely to perform and how suitable it is for a particular investor.
		CO2	Exhibit the acquaintance of the securities market and its constituents.
		CO3	Apply knowledge gained to perform analysis of various securities.
21PCM07	ADVANCED BUSINESS STATISTICS	CO1	To develop the students ability to deal with numerical and quantitative issues in business
		CO2	To enable the use of statistical, graphical and algebraic techniques wherever relevant
		CO3	To have a proper understanding of Statistical applications in Economics and Management.
21PCM08	E-COMMERCE	CO1	Understand the basic concepts and technologies used in the field of management information systems
		CO2	Have the knowledge of the different types of management information systems
		CO3	Understand the processes of developing and implementing information systems
21PCME03	FINANCIAL MARKETS AND	CO1	To evaluate the investment as a financial asset and use the various tools of the financial market
		CO2	It use strong financial-analytical skills and apply them to solve investment problems
21PCSED2	FUNDAMENTALS OF COMPUTER AND COMMUNICATIONS	CO1	Give students an in-depth understanding of why computers are essential components in business, education and society.
		CO2	Utilize the Internet Web resources and evaluate on-line e-business system.
		CO3	Solve common business problems using appropriate Information Technology applications and systems.
21PHR01	HUMAN RIGHTS	CO1	Depth insight into the constitutional, statutory and institutional aspects of human rights protection in India.
		CO2	Discussion on institutional framework in India dealing with protection and enforcement of human rights.
SEMESTER - III			
	RESEARCH METHODOLOGY	CO1	Identify and discuss the issues and concepts salient to the research process.
		CO2	Identify and discuss the concepts and procedures of sampling, data collection, analysis and reporting.
	ADVANCED CORPORATE	CO1	Develop a process for redemption of Preference shares
		CO2	Construct the Restructuring of capital structure in the financial statement of Joint stock company ltd.
	HUMAN RESOURCE MANAGEMENT	CO1	To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations.
		CO2	To develop relevant skills necessary for application in HR related issues
		CO3	To help the students focus on and analyse the issues and strategies required to select and develop manpower resources
	INCOME TAX AND TAX PLANNING	CO1	Prepare the statement showing computation of income from other sources of an individual.
		CO2	It helps to know about the powers and functions of income tax authorities.
		CO3	They know about, powers and functions of income tax authorities.
	RESOURCE MANAGEMENT TECHNIQUES	CO1	To develop the understanding of the concept of human resource management and to understand its relevance in organizations.
		CO2	To integrate the knowledge of HR concepts to take correct business decisions.
		CO3	To analyse the strategic issues and strategies required to select and develop manpower resource
	INTERNSHIP TRAINING	CO1	Student is able to test the theoretical learning in practical situations by accomplishing the tasks assigned during the internship period.
		CO2	Student is able to apply various soft skills such as time management, positive attitude and communication skills during performance of the tasks assigned in internship organization.
SEMESTER - IV			

GOODS AND SERVICE TAX	CO1	To enable the students, understand determination of price under different market forms.
	CO2	To describe the concept of Inflation and its consequences in an economy.
	CO3	To illustrate the calculation of national income.
	CO4	To enable the students, understand the situation of consumer and producer equilibrium.
SERVICES MARKETING	CO1	To provide students with an appreciation of concepts, functions, and techniques of the craft of marketing service.
	CO2	Defining and Measuring customer satisfaction and service quality.
	CO3	To promote customer service-Oriented mindset.
INSURANCE AND RISK MANAGEMENT	CO1	It explain the students about various types of risks.
	CO2	To prepare students for successful career in the risk management and insurance industry.
PROJECT WORK	CO1	To provide knowledge in research work.
	CO2	To increase the practical knowledge of research and also induce the students for searching information related to their topics.

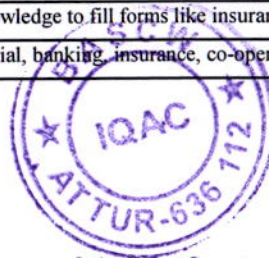



 PRINCIPAL
 Bharathiyar Arts & Science
 College For Women,
 Deviyakurichi-636 112

COURSE OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM COMMERCE			
Course Code	Course Title	Course Outcome	
SEMESTER - I			
19UCM01	PRINCIPLES OF ACCOUNTANCY	CO1	To enable the students to acquire basic knowledge of accounting principles, concepts and conventions.
		CO2	To make the students to acquire the skill to prepare the trial balance and final accounts.
19UCM02	BUSINESS COMMUNICATION	CO1	To develop better written and oral business communication skills among the students and enable them to know the effective media of communication
		CO2	To enhance their writing skills in various forms of business letters and reports.
		CO3	To train them to draft personal letters relating to recruitment for various companies.
19UECA07	BUSINESS ECONOMICS	CO1	To give a basic knowledge about the industries in Indian Economy.
		CO2	To teach the students about planning, poverty and India's foreign trade.
19UVE01	VALUE EDUCATION- MANAVALAKKALAI YOGA	CO1	To understand physical body and Health concepts
		CO2	To have the basic Knowledge on Simplified Physical Exercises and Asanas and Meditation
		CO3	To Introspect and improve the behaviors
		CO4	To inculcate cultural behavioral patterns
SEMESTER - II			
19UCM03	FINANCIAL ACCOUNTING	CO1	To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
		CO2	At the end of the course students shall understand partnership accounts, branch and departmental accounts and apply the same in the real business world.
19UCM04	BUSINESS MANAGEMENT	CO1	To make the students to get acquainted with the basic Principles of Management.
		CO2	The course also attempts to enable students to understand the role, challenges, and opportunities of management in contributing to the successful operations and performance of organizations.
		CO3	On successful completion of this course, the students will get an opportunity to examine and apply appropriate theories / concepts about managing the business effectively.
19UECA08	INDIAN ECONOMY	CO1	To acquire sufficient knowledge about Indian Economy.
		CO2	To teach major issues in Indian economy
19UES01	ENVIRONMENTAL STUDIES	CO1	Creating the awareness about environmental problems among people
		CO2	Imparting basic knowledge about the environment and its allied problems
		CO3	Developing an attitude of concern for the environment.
SEMESTER - III			
19UCM05	BUSINESS LAW	CO1	To cultivate understanding of the various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act.
		CO2	To provide comprehensive understanding of rights, duties and responsibilities of the parties entering into business dealings.
19UCM06	CORPORATE ACCOUNTING -I	CO1	To enlighten the students on the accounting procedures followed by the company.
		CO2	To enable the students to be aware on the Corporate Accounting in conformity with the provisions of the Companies Act.
19UCM07	BANKING THEORY LAW AND PRACTICE	CO1	To provide knowledge relating to the procedure for opening bank accounts, features of cheque and lending principles of bank.
		CO2	To provide exposure to the students with the latest development in the banking field such as ECS, EFT, CBS, SWIFT, KYC etc.,
19UCMS01	CAPITAL MARKET	CO1	To enlighten the students the role of capital markets in India.
		CO2	To create awareness about the stock market among the students.
19UECN01	TOURISM AND ECONOMIC DEVELOPMENT	CO1	To make the students aware of the nature and forms of Tourism.

	DEVELOPMENT-I	CO2	To expose the students regarding the possibilities of employment potential.
SEMESTER - IV			
19UCM08	COMPANY LAW	CO1	To enlighten the students, the provisions of Companies Act.
		CO2	After the successful completion of the course the students gain knowledge on Formation of Company and Documents required.
19UCM09	CORPORATE ACCOUNTING -II	CO1	To equip the students with accounting methods formatted from inception to liquidation and to have knowledge about Amalgamation , Absorption and
		CO2	To lay down a foundation for drafting accounts for special corporate bodies such as banking companies and holding companies.
19UCM11	PRINCIPLES OF MARKETING	CO1	To highlight the various marketing functions and to impart necessary skills which help the students to choose a career in the field of marketing.
		CO2	To provide basic knowledge about the latest trends in marketing.
19UCMS02	PROJECT METHODOLOGY	CO1	To provide basic knowledge about the project methodology.
		CO2	After the successful completion of the course the student will come to know how to carry out the project work
19UECN02	TOURISM AND ECONOMIC DEVELOPMENT-II	CO1	To learn the tourism planning,eco-tourism and tourism legislation.
		CO4	To teach about the nature ,package and communication need for the tourism.
SEMESTER - V			
19UCM12	COST ACCOUNTING	CO1	To provide an in-depth knowledge on cost ascertainment. To enable the students to appreciate the utility of costing in industries
		CO2	To provide an in-depth knowledge on cost ascertainment. To enable the students to appreciate the utility of costing in industries
19PCM13	AUDITING	CO1	To gain a fair working knowledge of the importance of vouching and internal check in practice in various organizations.
		CO2	To create interest in the minds of students towards auditing profession.
19UCM14	INCOME TAX LAW AND PRACTICE I	CO1	To gain basic knowledge of the provisions of Income Tax Act under different heads of income.
		CO2	To acquire the ability to apply the knowledge of the provisions of laws to various situations in actual practice
19UCM15	INFORMATION TECHNOLOGY IN BUSINESS	CO1	To provide an in-depth knowledge on Information Technology in business.
		CO2	To enable the students to appreciate the utility of IT in industries.
19UCME01	OFFICE ORGANIZATION	CO1	To enable the students to learn the office organization, types, office furniture and machines.
SEMESTER - VI			
19UCM16	MANAGEMENT ACCOUNTING	CO1	To develop an understanding of the conceptual frame work of management accounting.
		CO2	To acquaint the students, the Management Accounting Techniques that facilitates managerial decision making.
19UCM17	ENTREPRENEURIAL DEVELOPMENT	CO1	To enable the students to learn the concept of Entrepreneurship.
		CO2	To realise the importance of entrepreneurship qualities required for small business management.
		CO3	To instill ideas on identification, selection and preparation of projects and to have awareness on the institutions promoting entrepreneurship.
19UCM18	INCOMETAX LAW AND PRACTICE-II	CO1	To create knowledge in Income Tax Act 1961 with new amendments.
		CO2	To know idea about E-Filing, Deductions & Computation of Total Income.
19UCME04	SECRETARIAL PRACTICE	CO1	To enlighten the students the duties of company secretary.
		CO2	On successful completion of this course the students shall learn the secretarial work.
19UCMP01	COMMERCE PRACTICALS	CO1	To provide practical knowledge to fill forms like insurance, bank, loan application, membership form, income tax return forms etc.
		CO2	To train them in secretarial, banking, insurance, co-operative organisation, costing and taxation aspects relating to processing of prescribed official



Name of the Programme: B.COM (FMA)			
Course Code	Course Title	Course Outcome	
SEMESTER - I			
19UFA01	PRINCIPLES OF ACCOUNTANCY	CO1	To enable the students to acquire basic knowledge of accounting principles, concepts and conventions.
		CO2	To make the students to acquire the skill to prepare the trial balance and final accounts.
19UFA02	FUNDAMENTALS OF FINANCIAL ANALYTICS	CO1	Financial Analytics helps the student to answer all business questions.
		CO2	Financial Analytics leads to forecast the future of business trend.
19UFAA01	BUSINESS ECONOMICS	CO1	At the end of the course students shall be able to understand the fundamental concept of economics and will be able to correlate these concepts to real life situation to markets in particular and the economy in general.
19UVE01	VALUE EDUCATION-MANAVALAKKALAI YOGA	CO1	To understand physical body and Health concepts
		CO2	To have the basic Knowledge on Simplified Physical Exercises and Asanas and Meditation
		CO3	To Introspect and improve the behaviors
		CO4	To inculcate cultural behavioral patterns
SEMESTER - II			
19UFA03	FINANCIAL ACCOUNTING	CO1	To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
		CO2	At the end of the course students shall understand partnership accounts, branch and departmental accounts and apply the same in the real business world.
19UFA04	CONCEPTS AND TECHNIQUES OF DATA MINING	CO1	To Understand data mining techniques and algorithm in business analytics.
		CO2	To apply data preprocessing techniques and tools to solve business problems.
19UFAA02	INDIAN ECONOMY	CO1	To enable the students to have an understanding of the present economic situation of India.
19UES01	ENVIRONMENTAL STUDIES	CO1	Creating the awareness about environmental problems among people
		CO2	Imparting basic knowledge about the environment and its allied problems
		CO3	Developing an attitude of concern for the environment.
SEMESTER - III			
19UFA05	BUSINESS LAW	CO1	To cultivate understanding of the various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act.
		CO2	To provide comprehensive understanding of rights, duties and responsibilities of the parties entering into business dealings.
19UFA06	CORPORATE ACCOUNTING-I	CO1	To enlighten the students on the accounting procedures followed by the company.
		CO2	To enable the students to be aware on the Corporate Accounting in conformity with the provisions of the Companies Act.
19UFA07	FINANCIAL ANALYTICS WITH R APPLICATION-I	CO1	Students can acquire analytic skill with R Application.
19UFAS01	CAPITAL MARKET	CO1	To enlighten the students the role of capital markets in India.
		CO2	To create awareness about the stock market among the students.
19UECN01	TOURISM AND ECONOMIC DEVELOPMENT-I	CO1	To make the students aware of the nature and forms of Tourism.
		CO2	To expose the students regarding the possibilities of employment potential.
SEMESTER - IV			

19UFA08	COMPANY LAW	CO1	To enlighten the students, The provisions of Companies Act.
		CO2	After the successful completion of the course the students gains knowledge on Formation of company and Documents required.
19UFA09	CORPORATE ACCOUNTING-II	CO1	To equip the students with accounting methods formatted from inception to liquidation and to have knowledge about Amalgamation , Absorption and Reconstruction.
19UFA10	FINANCIAL ANALYTICS WITH R APPLICATION-II	CO1	Students can acquire analytic skill with R Application.
19UECNO2	TOURISM AND ECONOMIC DEVELOPMENT-II	CO1	To learn the tourism planning,eco-tourism and tourism legislation.
		CO	To teach about the nature ,package and communication need for the tourism.
19UFAS02	PROJECT METHODOLOGY	CO1	To provide basic knowledge about the project methodology.
		CO2	After the successful completion of the course the student will come to know how to carry out the project work
SEMESTER - V			
	COST ACCOUNTING	CO1	To provide an in-depth knowledge on cost ascertainment.
		CO2	To enable the students to appreciate the utility of costing in industries.
	AUDITING	CO1	To gain a fair working knowledge of the importance of vouching and internal check in practice in various organizations.
		CO2	To create interest in the minds of students towards auditing profession.
	INCOME TAX LAW AND PRACTICE - I	CO1	To gain basic knowledge of the provisions of Income Tax Act under different heads of income.
		CO2	To acquire the ability to apply the knowledge of the provisions of laws to various situations in actual practice
	FINANCIAL ANALYTICS WITH PYTHON APPLICATION	CO1	Students can acquire analytic skill with Python Application.
SEMESTER - VI			
	MANAGEMENT ACCOUNTING	CO1	To develop an understanding of the conceptual frame work of management accounting.
		CO2	To acquaint the students, the Management Accounting Techniques that facilitates managerial decision making.
	FINANCIAL MANAGEMENT	CO1	After the successful completion of the course the students will gain knowledge in capital ,budgeting, leverage, capital structure theories.
		CO2	Develop knowledge on the allocation, management and funding of financial resources.
	INCOME TAX LAW AND PRACTICE -II	CO1	To provide an in depth knowledge of the provisions of Income Tax Act.
		CO2	To enable the students to access the financial status of the organization and individual and filing of returns.
	COMMERCE PRACTICALS	CO1	To provide practical knowledge to fill forms like insurance, bank, loan application, membership form, income tax return forms etc.,

COURSE OUTCOMES OF UNDERGRADUATE PROGRAMMES (2019 ONWARDS)

Name of the Programme: B.COM COMPUTER APPLICATIONS			
Course Code	Course Title	Course	
SEMESTER - I			
19UCC01	PRINCIPLES OF ACCOUNTANCY	CO1	To enable the students to acquire basic knowledge of accounting principles, concepts and conventions.
		CO2	To make the students to acquire the skill to prepare the trial balance and final accounts.
19UCC02	BUSINESS COMMUNICATION	CO1	To develop better written and oral business communication skills among the students and enable

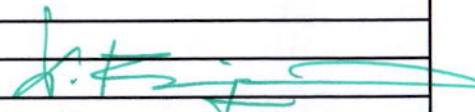
		CO2	To enhance their writing skills in various forms of business letters and reports.
19UVE01	VALUE EDUCATION- MANAVALAKKALAI YOGA	CO1	To understand physical body and Health concepts
		CO2	To have the basic Knowledge on Simplified Physical Exercises and Asanas and Meditation
		CO3	To Introspect and improve the behaviors
		CO4	To inculcate cultural behavioral patterns
SEMESTER - II			
19UCC03	FINANCIAL ACCOUNTING	CO1	To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
		CO2	At the end of the course students shall understand partnership accounts, branch and departmental accounts and apply the same in the real business
19UES01	ENVIRONMENTAL STUDIES	CO1	Creating the awareness about environmental problems among people
		CO2	Imparting basic knowledge about the environment and its allied problems
		CO3	Developing an attitude of concern for the environment.
SEMESTER - III			
19UCC04	BUSINESS LAW	CO1	To cultivate understanding of the various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act.
		CO2	To provide comprehensive understanding of rights, duties and responsibilities of the parties entering into business dealings
19UCC05	CORPORATE ACCOUNTING I	CO1	To enlighten the students on the accounting procedures followed by the company.
		CO2	To enable the students to be aware on the Corporate Accounting in conformity with the provisions of
19UCCS01	CAPITAL MARKETING	CO1	To create awareness about the stock market among the students.
19UCCS02	MARKETING	CO1	To aware of the recent changes in the field of marketing
		CO2	To study and critically analyze the basic concepts and trends in marketing.
19UECN01	TOURISM AND ECONOMIC DEVELOPMENT -I	CO1	To learn the tourism planning, eco-tourism and tourism legislation.
		CO2	To teach about the nature, package and communication need for the tourism.
SEMESTER - IV			
19UCC07	CORPORATE ACCOUNTING II	CO1	To equip the students with accounting methods formatted from inception to liquidation and to have knowledge about Amalgamation, Absorption
		CO2	To lay down a foundation for drafting accounts for special corporate bodies such as banking companies and holding companies.
19UCCS04	PROJECT METHODOLOGY	CO1	To provide basic knowledge about the project methodology
		CO2	After the successful completion of the course the student will come to know how to carry out the PROJECT WORK.
19UCCS03	HUMAN RESOURCE MANAGEMENT	CO1	To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations.
		CO2	To develop relevant skills necessary for application in HR related issues
19UECN02	TOURISM AND ECONOMIC DEVELOPMENT -II	CO1	To make students aware of the nature and forms of tourism.
		CO2	to expose the students regarding the possibilities of employment potential.
SEMESTER - V			
19UCC09	COST ACCOUNTING	CO1	To provide an in-depth knowledge on cost ascertainment
		CO2	To enable the students to appreciate the utility of costing in industries.
19UCC10	AUDITING	CO1	To gain a fair working knowledge of the importance of vouching and internal check in practice in various organizations.
		CO2	To create interest in the minds of students towards auditing profession.
19UCC11	INCOME TAX LAW AND PRACTICE I	CO1	To gain basic knowledge of the provisions of Income Tax Act under different heads of income.
		CO2	To acquire the ability to apply the knowledge of the provisions of law to various situations in actual practice

19UCCE01	OFFICE ORGANISATION	CO1	To enable the studentsto learn the office organization, types, office furniture andmachines
SEMESTER - VI			
19UCC13	MANAGEMENT ACCOUNTING	CO1	To develop an understanding ofthe conceptualframe work ofmanagement accounting.
		CO2	To acquaint the students, the Management Accounting Techniques that facilitates managerial decisionmaking.
19UCC14	ENTREPRENEURIAL DEVELOPMENT	CO1	To enable the studentsto learn the concept ofEntrepreneurship.
		CO2	To instill ideas on identification, selection and preparation of projects and to have awareness on the institutions promoting entrepreneurship
19UCC15	INCOME TAX LAW AND PRACTICE II	CO1	To provide an in depth knowledge ofthe provisions ofIncomeTaxAct.
		CO2	To enable the students to access the financial status of the organization and individual and filing of returns.
19UCCP03	COMMERCE PRACTICALS	CO1	To provide practical knowledge to fillformslike insurance, bank, loan application,membership form, income tax return forms etc.
19UCCE05	SECRETARIAL PRACTICE	CO1	To enlighten the studentsthe duties of company secretary.
		CO2	On successful completion ofthis course the studentsshall learn the secretarial work.

COURSE OUTCOMES OF

Name of the Programme: M.COM			
Course Code	Course Title	Course	
SEMESTER - I			
19PCM01	MARKETING MANAGEMENT	CO1	To outline key marketing concepts and its application to different markets
		CO2	To analyze and examine the implementation of marketing concepts and strategy to firms
		CO3	To identify factors and processes essential for designing marketing strategy
19PCM02	ACCOUNTING FOR MANAGERIAL DECISION	CO1	To enhance the abilities of learners to develop the concept of management accounting and its significance in the business.
		CO2	To enhance the abilities of learners to analyze the financial statements.
		CO3	To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business
19PCM03	FINANCIAL MANAGEMENT	CO1	To enable participants to understand the relevance of key financial management concepts
		CO2	This course should have an understanding of financial and management accounting at the intermediate level.
19PCM04	MODERN BANKING	CO1	Students understand the customer banker relationship.
		CO2	Determine rights and duties of a banker
		CO3	It explains the role of Hi tech banking and modern instruments
19PCME01	ORGANISATIONAL BEHAVIOUR	CO1	To analyze and compare different models used to explain individual behaviour related to motivation and rewards
		CO2	To identify the processes used in developing communication and resolving conflicts
		CO3	To explain group dynamics and demonstrate skills required for working in groups (team building)
SEMESTER - II			
19PCM05	ADVANCED COST ACCOUNTING	CO1	To prepare learners to understand the Scope of Cost Accounting in any business activity
		CO2	To learn the Cost Accounting treatment in relation to Material Cost Accounting, employee cost and overheads
		CO3	To enable students to learn application of different methods of costing in Manufacturing and Service industries.
19PCM06	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	CO1	To determine how an investment is likely to perform and how suitable it is for a particular investor.
		CO2	Exhibit the acquaintance of the securities market and its constituents.
		CO3	Apply knowledge gained to perform analysis of various securities.
	ADVANCED BUSINESS	CO1	To develop the students ability to deal with numerical and quantitative issues in business

19PCM07	ADVANCED BUSINESS STATISTICS	CO2	To enable the use of statistical, graphical and algebraic techniques wherever relevant
		CO3	To have a proper understanding of Statistical applications in Economics and Management.
19PCM08	E-COMMERCE	CO1	Understand the basic concepts and technologies used in the field of management information systems
		CO2	Have the knowledge of the different types of management information systems
		CO3	Understand the processes of developing and implementing information systems
19PCME03	FINANCIAL MARKETS AND INSTITUTIONS	CO1	To evaluate the investment as a financial asset and use the various tools of the financial market
		CO2	It use strong financial-analytical skills and apply them to solve investment problems
19PCSED2	FUNDAMENTALS OF COMPUTER AND COMMUNICATIONS	CO1	Give students an in-depth understanding of why computers are essential components in business, education and society.
		CO2	Utilize the Internet Web resources and evaluate on-line e-business system.
		CO3	Solve common business problems using appropriate Information Technology applications and systems.
19PHR01	HUMAN RIGHTS	CO1	Depth insight into the constitutional, statutory and institutional aspects of human rights protection in India.
		CO2	Discussion on institutional framework in India dealing with protection and enforcement of human rights.
SEMESTER - III			
19PCM09	RESEARCH METHODOLOGY	CO1	Identify and discuss the issues and concepts salient to the research process.
		CO2	Identify and discuss the concepts and procedures of sampling, data collection, analysis and reporting.
19PCM10	ADVANCED CORPORATE ACCOUNTING	CO1	Develop a process for redemption of Preference shares
		CO2	Construct the Restructuring of capital structure in the financial statement of Joint stock company ltd.
19PCM11	HUMAN RESOURCE MANAGEMENT	CO1	To enable the students to understand the HR Management and system at various levels in general and in certain specific industries or organizations.
		CO2	To develop relevant skills necessary for application in HR related issues
		CO3	To help the students focus on and analyse the issues and strategies required to select and develop manpower resources
19PCM12	INCOME TAX AND TAX PLANNING	CO1	Prepare the statement showing computation of income from other sources of an individual.
		CO2	It helps to know about the powers and functions of income tax authorities.
		CO3	They know about, powers and functions of income tax authorities.
19PCME05	RESOURCE MANAGEMENT TECHNIQUES	CO1	To develop the understanding of the concept of human resource management and to understand its relevance in organizations.
		CO2	To integrate the knowledge of HR concepts to take correct business decisions.
		CO3	To analyse the strategic issues and strategies required to select and develop manpower resource
SEMESTER - IV			
19PCM13	INDIRECT TAXES	CO1	To enable the students, understand determination of price under different market forms.
		CO2	To describe the concept of Inflation and its consequences in an economy.
		CO3	To illustrate the calculation of national income.
		CO4	To enable the students, understand the situation of consumer and producer equilibrium.
19PCM14	SERVICES MARKETING	CO1	To provide students with an appreciation of concepts, functions, and techniques of the craft of marketing service.
		CO2	Defining and Measuring customer satisfaction and service quality.
		CO3	To promote customer service-Oriented mindset.
19PCME07	INSURANCE AND RISK MANAGEMENT	CO1	It explain the students about various types of risks.
		CO2	To prepare students for successful career in the risk management and insurance industry.
19PCMPR1	PROJECT WORK	CO1	To provide knowledge in research work.
		CO2	To increase the practical knowledge of research and also induce the students for searching information related to their topics.


PRINCIPAL
 Bharachiyar Arts & Science
 College For Women,
 Deviyakurichi-636 112

